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Conference Services

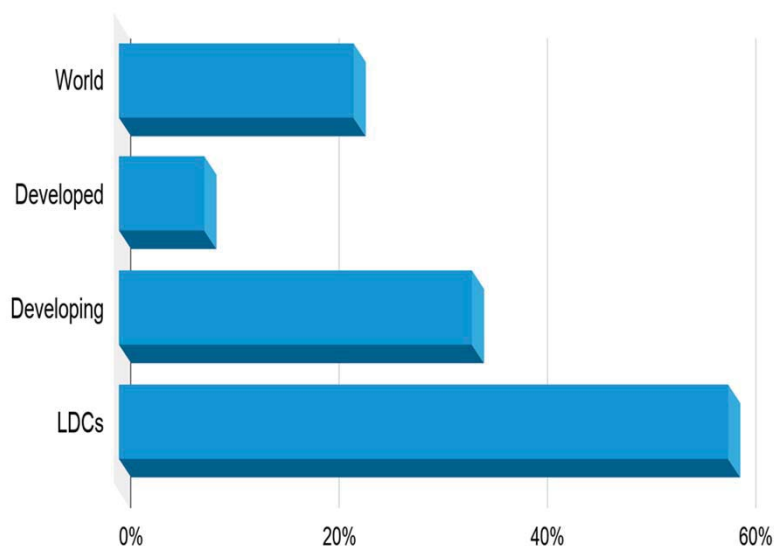
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One of the most far-reaching technologies in history

Growth of mobile-broadband subscriptions, CAGR, 2012-2017

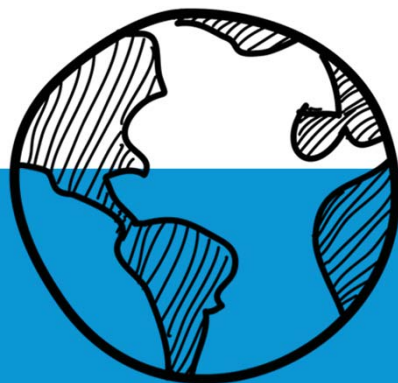


Source: ITU Facts and Figures 2017 (estimates)

A \$23 trillion  
opportunity

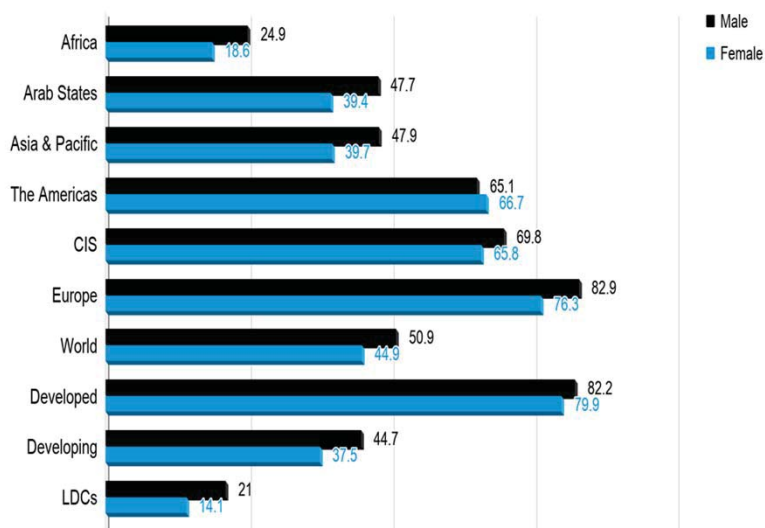
3.8

billion people are still  
not using the Internet



A lower proportion of women using the Internet in 2/3 of countries worldwide

Internet penetration rate for men and women, 2017



Source: ITU Facts and Figures 2017 (estimates)

85% of the world's population is covered by at least 3G services, but less than 50% of people are connected





Nearly 600  
private sector  
ITU members



Medical  
databases




Mobile  
money



Smart  
cities



2017 produced  
more data than  
the entire history  
of humanity



AI-powered  
technologies  
deployed on  
6 billion  
smartphones  
by 2021

AI health market  
to reach \$6.6  
billion by 2021

(Source: Accenture, 2017)



Medical  
databases



Mobile  
money



Smart  
cities

“M-Pesa proves that when people are empowered, they will use digital tech to innovate on their own behalf.”  
*(Bill Gates)*



2 billion unbanked adults  
1.6 billion of them have access to a mobile phone







Medical  
databases




Mobile  
money



Smart  
cities

IoT technologies  
expected to  
connect 50 billion  
devices to the  
network by 2020



Nearly 70% of the world's population will live in urban areas by 2050



It's time we start talking about smart villages



**THANK YOU!**

@ITU\_DSG

