

**TWO COUNTRIES – ONE PROFESSION:
ACTION PLAN
of the Russian and Ukrainian media organizations in relation to
the situation in and around Ukraine**

Having met on 27 June 2014 at the Office of the OSCE Representative on Freedom of the Media in Vienna, the undersigned representatives of the media organizations of the Russian Federation and Ukraine have adopted this Action Plan.

Following signing of the *Memorandum of representatives of the Russian and Ukrainian media organizations on the situation in and around Ukraine* on 19 May 2014 we agree on the following:

1. We will increase co-operation and solidarity on the issues of the safety of journalists, access to information and adhering to professional standards. We will use the OSCE and any other appropriate platform to regularly and publicly promote professional standards, the high values and traditional mission of our craft.
2. We will openly condemn, also jointly, murder, violence, and threats thereof against all journalists, who carry out their professional duties, regardless of nationality, and demand swift investigations into such crimes. We will strongly denounce, also jointly, cases of unjust detention of journalists by state services and non-regular combatants.
3. We will create a joint contact group to monitor violations of journalists' rights in the conflict zone and to provide information and psychological assistance to journalists who work there.
4. The professional organizations represented here will seek opportunities to distribute protective equipment and insignia among those reporting on the ground that make their work safer. In this sense they will make no difference between their members and other journalists. They will unhesitatingly call upon the editorial offices in their respective countries to provide reporters and other media members in the field with special safety training, as well as with protective equipment, insurance and, upon their return, with psychological support.
5. We will publicly and jointly condemn the practice of those media members who resort to stereotypes and stir up prejudices and promote hate speech and xenophobia, endorse terrorist activities, sponsor aggressive nationalism and chauvinism and thus inflame the current armed conflict.
6. We will request existing national self-regulatory bodies to review the unprofessional activities of media members in both countries who disregard principles of truthful and balanced reporting.
7. We will join the efforts of our professional organizations to help journalists who have been displaced from the conflict zone and lost their jobs.

8. We will encourage and contribute to discussions by civil society and in journalism schools of both countries on the journalism practices in covering the current conflict. We will facilitate an exchange of leading journalism faculty between Russia and Ukraine to moderate such discussions.

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Secretary of Russian Union of Journalists (RUJ)

Alexander Bryzh,
Expert of National Union of Journalists of Ukraine (NUJU), Chief editor of newspaper "Donbass", Donetsk

Diana Dutsyk,
Deputy Director of the Mohyla School of Journalism at the National University of Kyiv Mohyla Academy,
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Yuri Lukanov,
Chairman of the Independent Media Union

Alla Maliyenko,
Executive secretary of NUJU's Kiev branch

Nedezda Mosina,
Head of RUJ Secretariat and Department for strengthening of RUJ regional branches

Alexey Simonov,
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Timur Shafir,
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Irina Tsvetkova,
Secretary of RUJ, Head of Regional Development Department

Sergey Tomilenko,
Acting Chairman of the National Union of Journalists of Ukraine

Givi Tsatsua,
Head of RUJ legal services

Alexander Yankovskiy,
Journalist of TV company "Chernomorskaya"

The Action Plan was signed in the presence of International Federation of Journalists, European Federation of Journalists, Reporters Without Borders, and International Press Institute.