



10TH SOUTH CAUCASUS MEDIA CONFERENCE: REFLECTING ON OSCE MEDIA FREEDOM COMMITMENTS

11-12 November 2013, Tbilisi

AGENDA

Monday, 11 November 2013

09.30 – 10.00 **REGISTRATION**

10.00–10.45 **OPENING SESSION**

Welcoming remarks: Dunja Mijatović, OSCE Representative on Freedom of the Media

H.E. Maia Panjikidze, Minister of Foreign Affairs of Georgia

Moderator: Andrey Rikhter, Director, Office of the OSCE Representative on Freedom of the Media

10.45– 11.30 **Group photo**
Coffee break

11.30–13.00 **PLENARY SESSION**

Keynote speakers:

Miklos Haraszti, Former OSCE Representative on Freedom of the Media, 2004-2010
“The changing media freedom landscape”

Juan Barata, Principal Adviser to the OSCE Representative on Freedom of the Media
“Key factors to achieve media freedom”

Emir Powlakic, Head of Division for Licensing, Digitalization and Coordination in Broadcasting, Communications Regulatory, Bosnia and Herzegovina
“Challenges for media freedoms in digital age”

13.00 – 14.00 **Lunch**

14.00 – 16.00 **PLENARY SESSION CONTINUES**
Presentations from national speakers

Armenia

Tigran Balayan, Spokesperson, Ministry of Foreign Affairs
Armenia’s path towards media freedom

Nouneh Sargsyan, Managing Director, Media Initiatives Centre
Quo vadis: futuristic view on Armenian media-reality

Azerbaijan

Vugar Aliyev, Head of Sector on Work with the Media and the Press Offices of the Government Agencies, Presidential Administration

“Azerbaijan provides necessary conditions for freedom of expression and information”

Mehman Aliyev, Director, Turan News Agency and founder of contact.az

“Azerbaijan: 10 years in search of media freedom”

Georgia

Irakli Chikovani, MP, Parliament of Georgia

Tamar Khorbaladze, Founder and Executive Director of Media Development Foundation

“10 Years - Georgia’s Media Practice”

Moderators: Ana Karlsreiter, Senior Advisor, Office of the OSCE Representative on Freedom of the Media

Aidar Botagarov, Adviser, Office of the OSCE Representative on Freedom of the Media

16.00 – 16.15 **Coffee break**

16.15 – 17.30 **CLOSING SESSION**
Discussion and adoption of the Conference Declaration

Moderator: Andrey Rikhter, Director, Office of the OSCE Representative on Freedom of the Media

Closing remarks: Dunja Mijatović, OSCE Representative on Freedom of the Media

19.00 **RECEPTION hosted by OSCE Representative on Freedom of the Media**

Tuesday, 12 November 2013

09.00 – 13.00 **DIGITAL SWITCHOVER MASTER CLASS (parallel session)**

This Master Class is an interactive series of presentations and discussion sessions on the benefits, challenges and necessary steps for the digital switchover in the countries of the South Caucasus. The Master Class focuses on:

- Public service broadcasting in the digital era
- How to avoid monopolization (infrastructure and programming)
- The planning process for digitalisation
 - Public participation
 - Legislation
 - Social and Economic Issues
 - Licencing issues

Speaker: Andrey Rikhter, Director, Office of the Representative on Freedom of the Media

Moderators: Douglas Griffin, Albany Associates, London

Katrin Nyman-Metcalf, Professor and Chair of Law and technology, Tallinn University of Technology, Expert on Communication Law

Country presenters:

Armenia

Koryun Aragelyan, Member of the National Commission on Television and Radio

Azerbaijan

Fazil Novruzov, Advisor, National TV and Radio Council

Georgia

Sophia Britanchuk, Member of the National Communication Commission

11.00–11.15 **Coffee break**

09.00 – 13.00 **ROUND TABLE ON SELF-REGULATION OF TRADITIONAL AND ONLINE MEDIA
(parallel session)**

Self-regulation mechanisms can protect media freedom and not endanger or destroy it. This session addresses the ways to protect media freedom and independence through online and offline self-regulation and the role of independent regulators.

Discussion topics include:

1. Does media self-regulation increase or inhibit media freedom?
2. Is true self-regulation only really applicable to the press? Can it be effectively implemented by broadcasters and the internet?
3. What are the focal regulatory challenges in the digital era?
4. Journalism ethical standards off-line and online – is there a difference?
5. Can user-generated content ever be effectively regulated?
6. What can we learn from established independent press self-regulatory bodies?
7. Does self-regulation ever mean self-censorship?

Moderator: Dieter Loraine, Albany Associates, London

Speaker: Ljiljana Zurovac, Executive Director, Press Council, Sarajevo

13.00 **Lunch**