



**Organization for Security and Co-operation in Europe
Office of the OSCE Representative on Freedom of the Media**

OSCE Expert Meeting Series on Disinformation and Freedom of the Media
(Organized by the OSCE Representative on Freedom of the Media)

SECOND MEETING: DISINFORMATION AND MEDIA SELF-REGULATION

25 June 2021, 13:30-16:30

Audiences' trust in news media, traditional or online, rests on the search for accurate and fact-based information. The principles of fairness and separation of facts and opinions are the core values of professional journalism worldwide. In abiding by them in their reporting, journalists build credibility with their audience and provide a public service. By blurring the lines between false and true, disinformation undermines public trust in professional quality journalism and its role in a democratic society.

The mechanisms to preserve journalism standards are well known: voluntary self-regulation, such as media councils and codes of practice. These enable communication with audiences and the public at large. Efforts are being made to apply these mechanisms in the domain of social media and other online speech.

Fact-checking and media literacy initiatives by, and for, the media, which recently gained wider support, also aim at improving understanding and communication between the public and the press.

The workshop will discuss reports on relevant efforts by journalists' associations and self-regulation bodies, so as to determine best practices and provide recommendations from the RFoM.

Opening Address: Teresa Ribeiro, OSCE Representative on Freedom of the Media
Ricardo Gutierrez, General Secretary, European Federation of Journalists
Moderator: Andrey Rikhter, Senior Adviser, OSCE Representative on Freedom of the Media

Panel Composition

Ms. Kjersti Løken Stavrum, Managing Director of Tinius Trust and former General Secretary of the Norwegian Press Association

Ms. Marina Tuneva, Executive Director of the Council of Media Ethics (North Macedonia)

Mr. Olaf Steenfadt, Project Director of the Journalism Trust Initiative at Reporters Without Borders

Mr. Yuri Kazakov, Co-chair, Public Collegium on Press Complaints (Russian Federation)

Mr. Alex Grech, Executive Director of the Commonwealth Centre for Connected Learning (3CL), University of Malta