



Organization for Security and Co-operation in Europe
The Secretariat

Office of the Co-ordinator of OSCE Economic and Environmental Activities

Implementation status and future plans of the OCEEA Anti-Trafficking Programme on Public-Private Co-operation in the Prevention of Trafficking in Human Beings (ATP)

(EF.GAL/16/04 2 June 2004)

1. Background

The Anti-Trafficking Programme on Public-Private Co-operation in the Prevention of Trafficking in Human Beings (ATP), in part building upon identified best practices, was developed following the guidance of the 11th **OSCE Economic Forum on Trafficking in Human Beings, Drugs, Small Arms and Light Weapons: National and International Economic Impact** (EF.GAL/13/03 Rev.1, 11 June 2003), and the **OSCE Action Plan to Combat Trafficking in Human Beings**, chapter IV. 7.2, 7.3, 8.5, and chapter V. 12.1 (PC.DEC/557, 24 July 2003), which was endorsed by the Maastricht Ministerial Council Decision No. 2. The OCEEA was called upon to formulate activities which would address the issue of trafficking in human beings by:

- *mobilizing and strengthening private sector's efforts and creating public-private partnerships to combat trafficking in human beings.*
- *addressing the demand side of trafficking;*
- *developing programmes to tackle economic factors/root causes of trafficking and increasing opportunities for income generation in countries of origin.*

The overall objectives of the ATP are to implement preventive measures and integrate the private sector into anti-trafficking activities in a manner that discourages demand and ameliorates the supply conditions that make women and children particularly vulnerable to exploitation. To meet these objectives the ATP has been divided into three sub-programmes:

- I. **Promoting self-regulation of the private sector**
- II. **Raising the awareness of trafficking in countries of destination, in particular in Western countries**
- III. **Creating economic empowerment opportunities for potential victims of trafficking.**

The ATP was conceived as a 3 year umbrella programme (2004-2006). At present, Phase I of the ATP (2004-2005) consists of 8 project activities being implemented in 7 OSCE participating states.

2. Successes

- Establishment of new partnership structures among Ministry of Tourism, Ministry of the Interior/Police, national anti-trafficking units, civil society and business community.
- Creation of national multi-sectoral mechanisms to monitor local implementation of Code of Conducts.
- Strong internal OSCE cooperation among Office of the Special Representative, ATAU, ODHIR
- Pro-active engagement of the travel industry in SEE in self-regulation to address issues of sex tourism and sustainable tourism development.
- Good partner cooperation among NGOs, private sector and international community.
- Local ownership of project activities and continued replication without OSCE support.

3. Challenges

- Limited institutional experience in working with private sector
- Limited understanding by business community of its responsibility and role in anti-trafficking activities
- Need for greater political and resource commitment to economic empowerment activities as a means of prevention of (re)-trafficking
- Little/no donor commitment and OSCE consensus in addressing demand-side of trafficking in West/countries of destination
- Need for programme management support for OCEEA; difficulties in working with IRMA as it is not a project management system.

4. Status of Implementation

ATP Sub-Programme I: Promoting self-regulation of the private sector

OCEEA is encouraging private sector involvement as a preventive strategy in the fight against trafficking in human beings. In doing so, OCEEA has promoted the best practice “*Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism*” developed by the tourism industry, together with the NGO ECPAT, as a model of public-private cooperation to be adapted to the local environment. OCEEA has targeted countries with developing tourism sectors in Southeast Europe that are also countries of origin and/or transit for trafficking in order to encourage a higher industry standard and help safeguard against the commercial sexual exploitation of children. Currently, the following two joint projects are being implemented using this model under this ATP Sub-programme I:

- Bulgaria and Romania (first phase ending end of May 2005)
- Albania and Montenegro (started in February 2005)

Public-Private Co-operation in the Prevention of Trafficking and Sexual Exploitation of Minors in Travel and Tourism Industry in Bulgaria and Romania (PHASE I)	
Objective	To contribute to combating the trafficking and sexual exploitation of children by encouraging the travel, tourism and hospitality industry operating in Bulgaria and Romania to adopt and implement the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism. To establish a sustainable private-public structure comprising of relevant stakeholders from the private sector, the civil society and government to ensure the continued

	monitoring of the implementation of the Code of Conduct after project completion.			
Achieved results	<ul style="list-style-type: none"> √ Commitment of 11 companies/associations operating in the travel, tourism and hospitality industries to implement the Code of Conduct. √ Awareness raised among public institutions, private sector and the relevant NGO community about sexual exploitation of children in the tourism and travel industry and how the Code aims at addressing this problem. √ Multi-stakeholder structure created that will ensure the continuation and sustainability of the implementation of the Code of Conduct implementation after the end of the project. 			
Outstanding activities	Finalization of country specific training material for trainers and representatives from the tourism industry on how to recognize and deal with trafficking and sexual exploitation of children as well as how to implement the Code. The material will be produced in Bulgarian and Romanian.			
Partners	<ul style="list-style-type: none"> o respect - Institut für Integrativen Tourismus und Entwicklung (Institute for Integrative Tourism and Development) o Animus Association Foundation (AAF) (Bulgaria) o Save the Children (Salvati Copii) (Romania) 			
Total costs	Euro 82,858			
Donors	Switzerland	Canada	Belgium	
End date	May 2005			

Public-Private Co-operation in the Prevention of Trafficking and Sexual Exploitation of Minors in Travel and Tourism Industry in Albania and Montenegro

Objective	To contribute to combating the trafficking in and sexual exploitation of children by encouraging the travel, tourism and hospitality industry operating in Albania and Montenegro to adopt and implement a Code of Conduct/Ethics as well as to establish a sustainable private-public structure comprising of relevant stakeholders from the private sector, the civil society and government to ensure the continued implementation and monitoring of the implementation of the Code.			
Achieved results	<ul style="list-style-type: none"> √ Introduction of the Code of Conduct to the industry and local stakeholders by industry experts. √ Assessment and presentation of existing Code of Conducts to the travel industry. 			
Outstanding activities	Agreement and development of an Albanian Code of Ethics for the travel industry. Development of a monitoring structure for the implementation of the Code in both countries.			
Partners	<ul style="list-style-type: none"> o Albania: OSCE Presence in Albania, GTZ, IDRA, 			

	Ministry of Tourism o Montenegro: OSCE office in Podgorica, Ministry of Tourism, Office of National Anti-Trafficking Coordinator
Total costs	Euro 48 000
Donors	GTZ
End date	April 2006

ATP Sub-Programme II: Raising the awareness of trafficking in countries of destination, particularly in Western Countries

OCEEA worked closely with UNODC, using several of their advocacy tools, to raise awareness in countries of destination, eg: Austria, as to the scourge of trafficking and how to assist victims.

Exhibition on Sexual Exploitation of Children and Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism at Vienna Airport	
Objective	Raise public awareness on the crime of human trafficking including sexual exploitation of Children in the Travel and Tourism sector and the existence of the Code of Conduct.
Achieved results	√ The exhibition at the Vienna Airport served to raise the awareness of sexual exploitation among the general public, and in particular among travelers and tourists. The exhibition focused on sexual exploitation of children in tourism and measures taken by the tourism industry to fight this crime.
Outstanding activities	None
Partners	o Respect/ECPAT Austria and Flughafen Wien AG
Total costs	Euro 2500
Donors	Switzerland
End date	January 2005

Airing of UNODC public service announcements on the ORF (Austrian TV)	
Objective	Awareness raising of trafficking in human beings among the general public and information on existing hotline assistance number for trafficked victims
Achieved results	Communication of informing through airing of TV spots
Outstanding activities	None
Partners	o UNODC and OSCE- ATAU and Office of the Special Representative
Total costs	In kind
End date	March 2005

Sub-Programme III: Creating economic empowerment opportunities for potential victims of trafficking

OCEEA initiated a number of economic empowerment projects throughout the OSCE regions, including in the countries of Albania, Azerbaijan, Romania and Ukraine. In the implementation, OCEEA worked in cooperation with OSCE field presences and/or with local partners.

- “Supporting business and employment opportunities for at-risk women in Albania”
- “Women entrepreneurship training and business plan competition in Azerbaijan”
- “Public-Private Co-operation in Economic Empowerment for Potential Victims of Trafficking through Vocational Training: Launching IBLF’s Youth Career Initiative in Romania”
- “Economic empowerment of Ukrainian Orphans”

Economic empowerment of Ukrainian Orphans			
Objective	Increase awareness and the capacity of relevant public actors and mobilise the private sector’s commitment to support and join counter-trafficking efforts with a view to creating economic empowerment opportunities for vulnerable and disadvantaged young population groups at risk of falling victims to human trafficking. The immediate objective is therefore to provide economic empowerment opportunities to Ukrainian orphans transitioning from institutional life to independent living upon graduation from state educational institutions.		
Achieved results	√ Project fine tuned, project team selected, partner agreements signed, training materials developed, and preparatory questionnaires and surveys conducted.		
Outstanding activities	Orphan selection, life skills and career counseling training, selection of mentors, CSR meetings, job placements in the private sector including on-the-job training, PR campaign, and project review and evaluation roundtables.		
Partners	Kiev and Kharkiv Youth Employment Centres, Kiev and Kharkiv Centres of Social Services to Youth, Kiev and Kharkiv Departments of Education, Rozrada International Humanitarian Centre (tbc), Bethany Social Services (tbc), Kiev Children and Youth Support Centre, Nadezhda (Kharkiv), Kharkiv City Women’s Foundation) and business associations		
Total costs	EUR 145 127		
Donors	United States, Luxembourg, Lichtenstein, ODHIR, Belgium		
End date	January 2006		

Supporting business and employment opportunities for at-risk women in Albania

Objective	To create new economic opportunities by facilitating the establishment of small businesses run by unemployed young women in rural areas and, separately, reintegrating victims of trafficking. Following up on the Youth Entrepreneurship Seminars (YES 3) the project provides start-up support via a business plan competition to a selected number of participants.	
Achieved results	<ul style="list-style-type: none"> √ Start-up business support received via a business plan competition to a selected number of participants (young unemployed women and victims of trafficking). √ Trained in start-up business management. 	
Outstanding activities	None	
Partners	<ul style="list-style-type: none"> o OSCE Presence in Albania o German Technical Cooperation (GTZ) o Danish Government through its development Program in Albania 	
Total costs	Euro 30 000	
OSCE share	Euro 10 406	
Donors	Canada	
End date	April 2005	

Women entrepreneurship training and business plan competition in Azerbaijan

Objective	To support women's economic empowerment through the provision of entrepreneurial training and business start-up support.	
Achieved results	<ul style="list-style-type: none"> √ Four six-day seminars providing entrepreneurial training for 80 women in the Gadabey, Devechi, Siyazan, Gazakh/Agstafa and Tovuz regions of Azerbaijan conducted √ Women entrepreneurial training and business plan competition held, and start-up support given. 	
Outstanding activities	Monitoring of start-up operations and progress. Evaluation of Business plan competition (full cycle and announcement of new round).	
Partners	<ul style="list-style-type: none"> o The OSCE Office in Baku o GTZ-FRCS (Food Security and Regional Cooperation), South Caucasus 	
Total costs	Euro 21 509	
OSCE share	Euro 15 744	
Donors	Canada	
End date	September 2005	

Public-Private Co-operation in Economic Empowerment for Potential Victims of Trafficking through Vocational Training: Launching IBLF's Youth Career Initiative in Romania

Objective	To launch the Youth Career Initiative of IBLF in Bulgaria to provide, on a pilot scale, a six-month educational programme within the hotel industry for at-risk youth, including young people belonging to minority groups such as the Roma community. The educational programme will provide young people with vocational and life skills training to enhance their employment options and socio-economic choices in life, and thus mitigate the risk of them falling prey to human trafficking. Additionally, by promoting a best practice of Corporate Social Responsibility policy, the project sets an example and encourages other business sectors to get engaged in supporting economic empowerment activities.		
Achieved results	√ Six high school graduates, identified by UNICEF as coming from disadvantaged backgrounds, were provided classroom and practical training within the Marriott Hotel in Sofia for a 26 week period. At the end of the programme, four of the participants were offered employment in the hotel. The programme will be continued by the Marriott and expanded to at least 3 others hotels in the Autumn 2005 without further support from OSCE!		
Outstanding activities	None		
Partners	International Business Leaders Forum, London		
Total costs	Euro 10 250		
Donors	GTZ	Euro 10 250	
End date	April 2005		

5. New Project Activities for Phase II of ATP¹

Sub-Programme I: Bulgaria and Romania

Public-Private Co-operation in the Prevention of Trafficking and Sexual Exploitation of Minors in Travel and Tourism Industry, PHASE II

Objective	Implementation of the Code of Conduct by the tourism industry signatories			
Outputs	Training workshops in both countries for industry personnel and trainers to facilitate the implementation of the Code of Conduct. Incorporation of Code of Conduct in operation procedures of industry. Dissemination of informational materials. Lobbying among industry members to increase number of signatories to the Code of Conduct and expanding to Black Sea region. Building capacity of multi-sectoral monitoring committee.			
Starting date	June 2005			
Partners	<ul style="list-style-type: none"> o Animus Association Foundation (Bulgaria) o Save the Children (Romania) 			
Est. Total costs	Euro 40, 000			
Donors	Switzerland (pledged)	Euro 25 000	Funding Required	Euro 15,000

¹ Project documents are available upon request.

Sub-Programme I and III: Moldova

Public-Private Co-operation in the Prevention of Trafficking in Human Beings in Moldova (PPAT)			
Objective	<p>To contribute to prevention of trafficking (including trafficking for sexual exploitation, trafficking in children, and trafficking for forced labor/begging) in Moldova by working with the private and public sectors.</p> <ul style="list-style-type: none"> • Phase I: Regulation of the Private Sector - a Code of Conduct for the Protection of Children against Sexual Exploitation and Trafficking will be developed and promoted initially in the tourism/hospitality sector. In parallel attempts will be made to make the Code be part of the (re) licensing requirements for hotels and travel companies. • Phase II: Awareness Raising of Legitimate Business Opportunities for Moldovan Population - to educate young women, men and families of the proper procedures and legal businesses operating in certain sectors, including working with licensing authorities to confirm business legitimacy/reputation and with the actual businesses to encourage recruitment in areas of need. • Phase III: Economic Empowerment of Women - income generation and economic empowerment opportunities will be implemented for vulnerable persons by working with local growth industries and foreign businesses to create vocational training opportunities/apprenticeships as well as develop micro-businesses to participate in the chain management of the industries. 		
Outputs	<ul style="list-style-type: none"> √ Increased commitment of public and private sectors to support counter-trafficking efforts and institute socially responsible business practices – development of Corporate Social Responsibility materials, organization of workshops, and adoption of (Moldovan) codes of conduct and other self-regulatory initiatives initially in the hospitality, travel, and tourism industries. √ Promulgation by the Moldovan Parliament of the draft law incorporating adoption and implementation of the code(s) of conduct into the licensing scheme regulating business activity in Moldova. √ Creation of a structure that will ensure the continuation and sustainability of implementation of the code(s) of conduct after the end of the project. √ Enhanced economic opportunities for vulnerable persons by establishing vocational training programmes and an internship/job placement programme with private sector businesses. √ Non-discriminatory, socially responsible employment practices promoted with business partners. √ Increased awareness of the issue of trafficking in human beings in the private sector and by tourists and travellers in Moldova. √ Greater awareness on the part of the Moldovan population as to how to pursue overseas job opportunities. 		
Starting date	July 2005 – 2 years duration		
Partners	OSCE Mission to Moldova, OCEEA, and Italian Consortium of Solidarity		
Total costs	Euro 178,200		
Donors	tbd		Funding Required Euro 178,200

Sub-Programme III: Albania

Women's economic empowerment				
Objective	Provide marketable skills to women at-risk /vulnerable to trafficking in Northern Albania; addressing the market demand nursing services in Northern Albania			
Outputs	Creation of a certified nursing programme in the Shkoder region of Northern Albania			
Starting date	June 2005			
Partners	OSCE Presence in Albania, Ministry of Health and Ministry of Education, University of Shkoder and University of Tirana			
Est. Total costs	126,000			
Donors	USA	Euro 34,000	Funding Required	Euro 92,000

Sub-Programme III: Romania

Women's economic empowerment				
Objective	Provide employment opportunities to (potential) victims of trafficking in Romania			
Outputs	Construction of a self-sustaining pension in a argo-tourism region of Romania that will provide employment for women departing from the local shelter as well as create demand for local services. At-risk young women will be provided with the skills to start their own businesses to meets the needs of the pension and developing tourism market.			
Starting date	on-going since April 2005			
Partners	Reaching Out (Romanian NGO), and other local stakeholders			
Est. Total costs	150,000			
Donors	Reaching Out and local in-kind contributions		Funding Required	Euro 52,500

6. Financial Status of the Anti-Trafficking Programme (ATP)

DONORS	Amount in Euros
Belgium	30,000
Canada	64,426
Germany	Temporary secondment of Project Officer for ATP management
GTZ-German Technical Cooperation	(10,250+40,000)= 50,250
Liechtenstein	20,000
Luxembourg	25,000
Sweden	50,000
Switzerland	26,000
United States	(45,240 + 77,300)= 122,540
ODIHR Fund	9,000
Total amount of funds received to date	397,216
Donations used/committed for ongoing projects - Phase I	314,885
Donations reserved for new projects	82,331
Estimated Additional Funding Needed for existing projects for Phase II	253,669

May 24, 2005