### Internet Content Self-Regulation: Taking Liberties?

Christopher T. Marsden

Programme on Comparative Media Law and Policy,

Oxford

OSCE Freedom of Expression and the Media,

**Amsterdam** 

27 August 2004

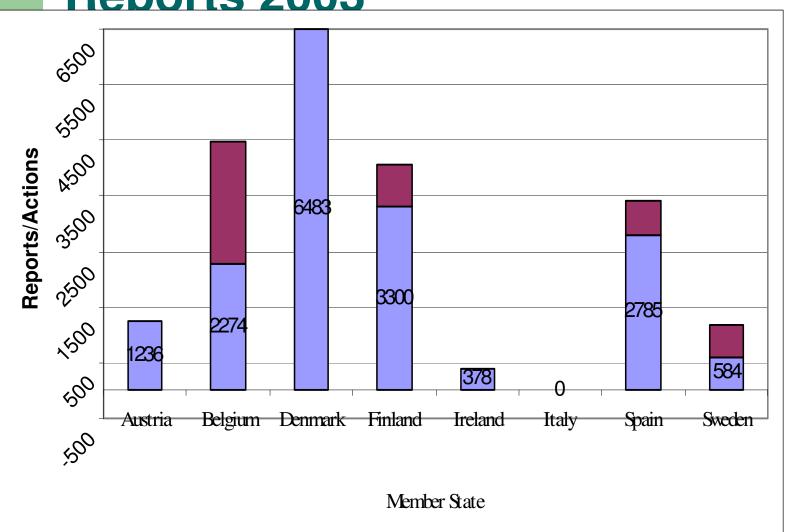
## **Summary of PCMLP Report**

- European Policy on Self Regulation
- Research on Self-Regulatory Developments
- Key Failings/Challenges for Self-Regulation
- Proposals to the EC

### Self-regulation in European/ National Policy

- Council Recommendation 98/560/EC on promoting national frameworks aimed at achieving a comparable and effective level of protection of minors and human dignity OJ L 270, 7.10.1998.
- Directive 2002/58/EC concerning the processing of personal data and the protection of privacy in the electronic communications OJ L 201, 31.7.2002;
- Directive 2000/31/EC on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market OJ L 178, 17.7.2000;
- Decision No 276/1999/EC adopting a Multiannual Community Action Plan on promoting safer use of the Internet and new online technologies OJ L 33, 6.2.1999
- SEC (2004) 148 Ex ante Evaluation Safer Internet plus at <a href="http://europa.eu.int/information-society/programmes/iap/docs/pdf/si-plus/exante.pdf">http://europa.eu.int/information-society/programmes/iap/docs/pdf/si-plus/exante.pdf</a>
- Price, M., Verhulst, S. (2004) Self-Regulation and the Internet, Netherlands: Kluwer.
- PCMLP (undated, 1999) Parental Control of Television Broadcasting, A Report for the European Commission DG Culture, PCMLP, Oxford.
- IRIS Special (2003) Co-Regulation of the Media in Europe, Strasbourg, Council of Europe at <a href="http://www.obs.coe.int/oea\_publ/iris\_special/2003.html.en">http://www.obs.coe.int/oea\_publ/iris\_special/2003.html.en</a>
  <a href="http://www.ivir.nl/publications/medialaw.html">http://www.ivir.nl/publications/medialaw.html</a>
- Communications Decency Act Section 30, 47 U.S.C. § 230(c)(1) (Supp. II 1996).
- Holznagel, B. (2000) Responsibility for Harmful and Illegal Content as Well as Free Speech on the Internet in the United States of America and Germany, in C.Engel and H. Keller (eds) Governance of Globa প্রাপ্ত প্রাপ্ত প্রাপ্ত প্রাপ্ত বিশ্ব বি

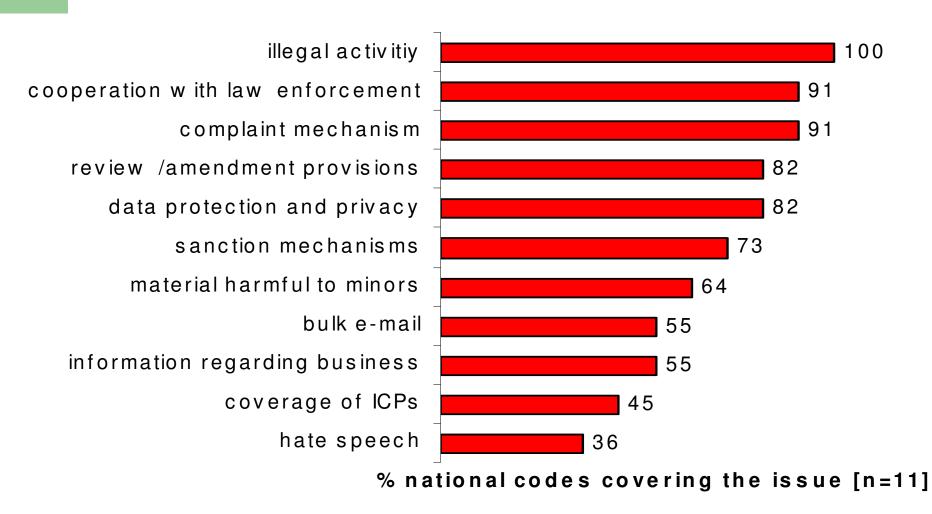
## Internet Hotline Users Activity Reports 2003



# **Content Concerns in EU Codes of Conduct: ISPs, Games, Films**

		Film							Video Games					ISPs						
	V	N	Se	La	Dr	H	Ot	Vi	В	Fe	Se	D	Dı	IC	В	III	ha	Н	В	D
	vi	ud	X	ng	ug	at	he	ol	ad	ar	X	ru	sc	P	us	eg	r	at	ul	at
	ol en	ity		ua	S	e	r	en ce	la ng			gs	ri mi	co ve	in	al ac	m to	e	k e	a
	ce			ge					ng ua				na	ra	fo	tiv	mi	sp ee	m	pr ot
									ge				tio	ge	r	ity	no	ch	ail	ec
													n		m		rs			tio
															ati					n
Austria	✓	<b>✓</b>	✓				×							✓	on ×	✓	✓	×	×	<b>✓</b>
Belgium	✓	1	✓				×							×	✓	✓	×	×	×	✓
Denmark	✓	<b>✓</b>	✓			×	×													
Finland	✓					✓	✓													
France	✓	1	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>							×	×	✓	✓	×	✓	✓
Greece	✓	✓	✓			×	×													
Ireland	✓	✓	✓	✓	✓	×	✓			٧				✓	✓	✓	✓	✓	✓	✓
Italy	✓	✓	✓	✓	✓	x	x							✓	✓	✓	✓	×	x	✓
Luxembourg	✓	✓	✓			×	×													
Netherlands	✓	✓	✓	✓	✓	×	✓							×	✓	✓	×	×	✓	✓
Norway	✓	✓	✓			x	x							✓	x	✓	×	×	×	✓
Portugal	✓	✓	✓			×	×													
Spain	✓	✓	✓	✓	✓	×	✓													
Sweden	✓	×	✓	×	×	×	✓													
UK	✓	<b>√</b> \\	/WW.	selfre	gula	ition.	info							x	✓	✓	×	✓	✓	✓
Germany	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	×	✓	✓	✓	×	×

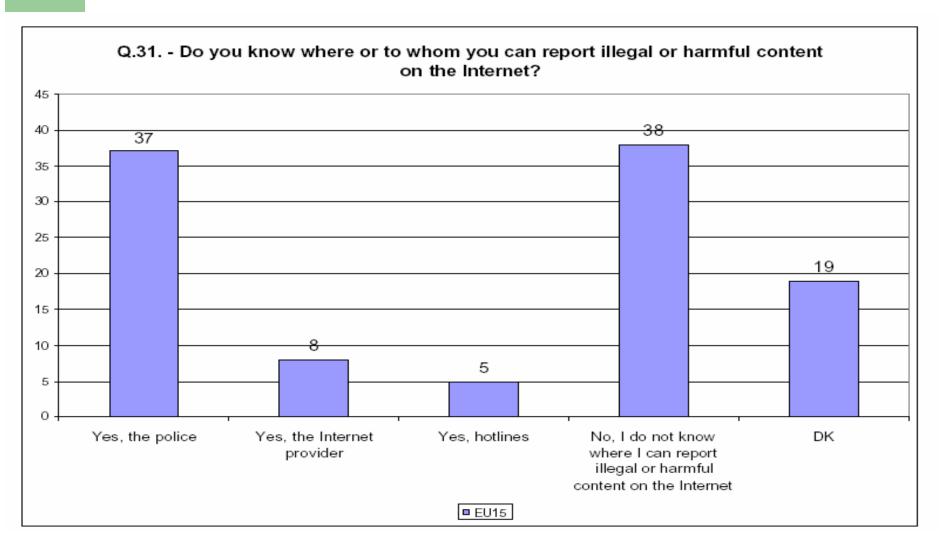
# Main Issues Covered by ISP Codes of Conduct



#### Some Key Challenges

- Lack of resources, sustainability
- Lack of awareness
- Lack of due process, appeal

# **Eurobarometer 2003 from Sample of 17,000 Citizens**



#### **Notice and Take Liberty**

- "Shoot first, don't even bother to ask questions later" Steve Bellovin INET 2004
- PCMLP Research: Chris Marsden and Christian Ahlert.
  - JS Mill Heritage Foundation Copyright
- Should 'put back' be part of the E-commerce directive?
- What standards of transparency and accountability can we expect of ISPs?

#### Freeing the Internet Commons

- PCMLP are the UK hosts for Creative Commons. We are committed to developing the information commons.
- http://pcmlp.socleg.ox.ac.uk

#### **Audit of Co-Regulation by NRAs**

Interests and Motivations. Market structure assessment

Fundamental rights impact assessment

Operational Criteria Scheme Details

Approval (with Kitemark)

(Throughout) pragmatic, contextual strategic

www.selfregulation.info