Azerbaijan – Presidential Election 2008



OSCE/ODIHR EOM's Media Monitoring: Newspapers

The OSCE/ODIHR EOM's monitoring was conducted over two periods, 5-16 September (prior to the start of the official campaign) and 17 September – 13 October (covering the entire official campaign period – see the enclosed charts). From 17 September to 13 October, the OSCE/ODIHR EOM monitored four daily newspapers. Media monitoring included quantitative and qualitative analysis of the coverage, assessing the amount of space allocated to each candidate and the tone of the coverage. The coverage of other relevant subjects, such as the Government and the CEC, was also analyzed.

Quantitative analysis measures the total amount of space devoted to election contestants. Qualitative analysis evaluates the tone in which the relevant political subjects have been portrayed – positive, neutral or negative.

Explanation of the charts

- ☐ The pie charts show the total percentage of space allocated to candidates for each media outlet in the defined period.
- □ The bar charts show the total number of square centimetres (cm2) of positive (green), neutral (white) and negative (red) coverage devoted to candidates by each media outlet in the defined period.

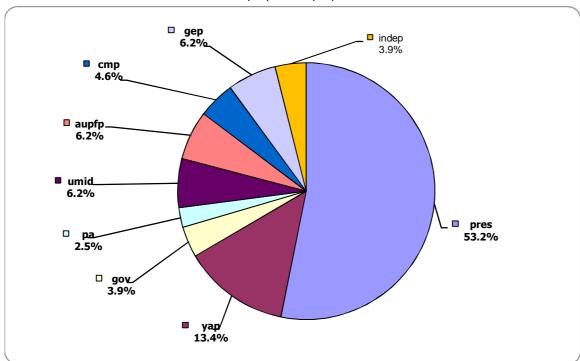
Monitored Newspapers

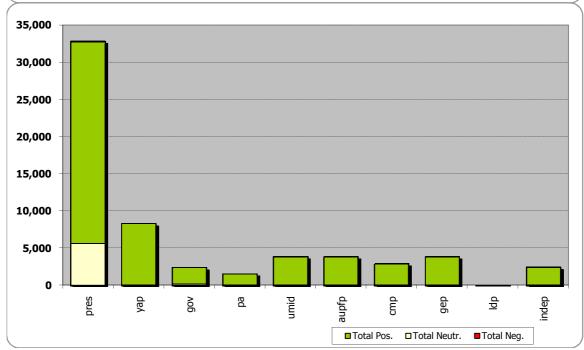
State-funded – Azerbaijan and Respublika Private – Yeni Musavat and Zerkalo

There are two charts for each newspaper. The first chart shows the total amount of coverage devoted to all monitored subjects (candidates, political parties, the Government and the CEC) in the defined period, whereas the second one focuses only on the coverage of the presidential candidates.



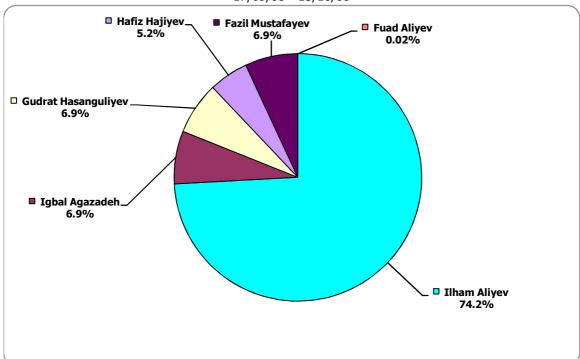
Azerbaijan - all monitored subjects 17/09/08 - 13/10/08

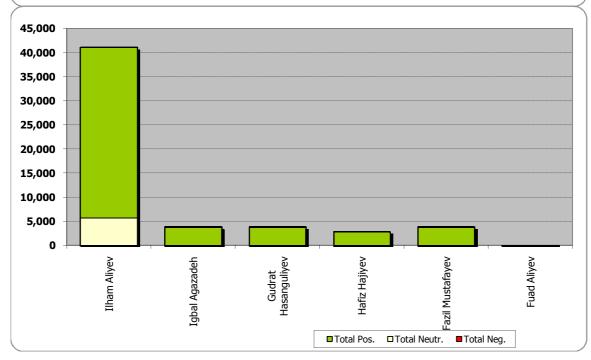






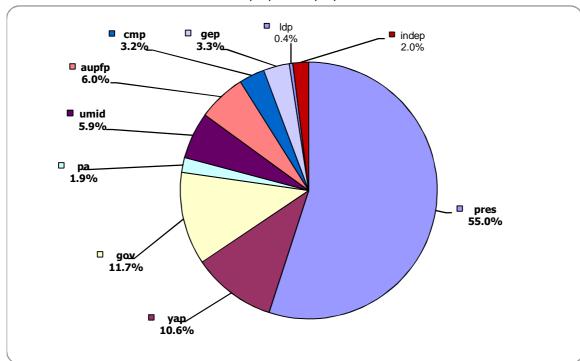
Azerbaijan - only candidates 17/09/08 - 13/10/08

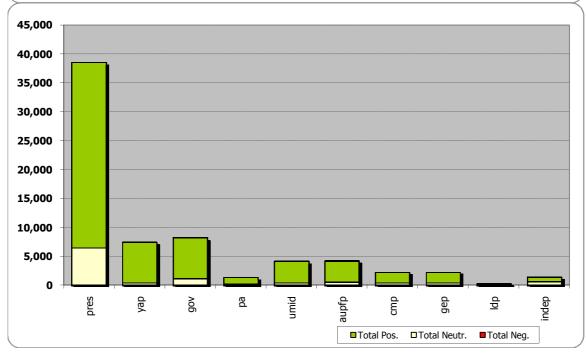






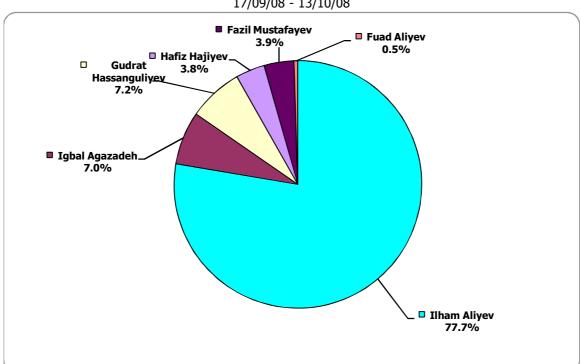
Respublika - all monitored subjects 17/09/08 - 13/10/08

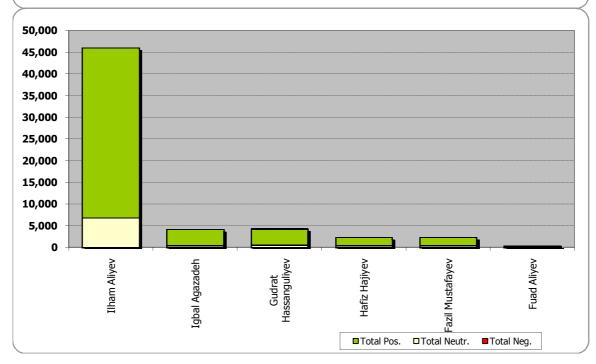






Respublika - only candidates 17/09/08 - 13/10/08

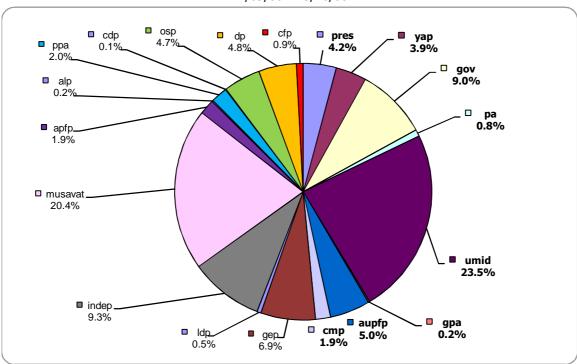


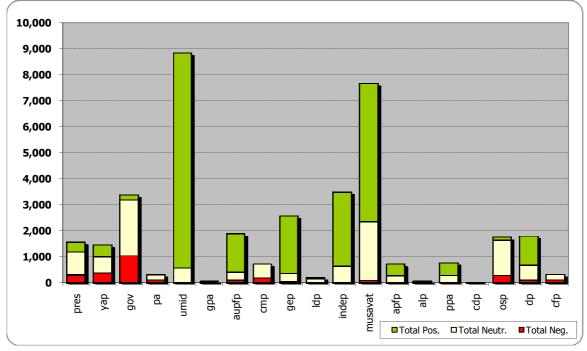




Yeni Musavat - all monitored subjects

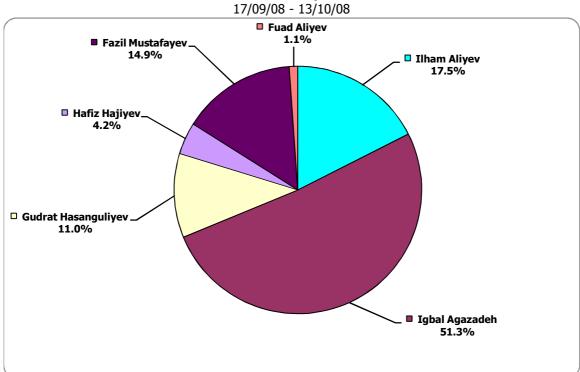
17/09/08 - 13/10/08

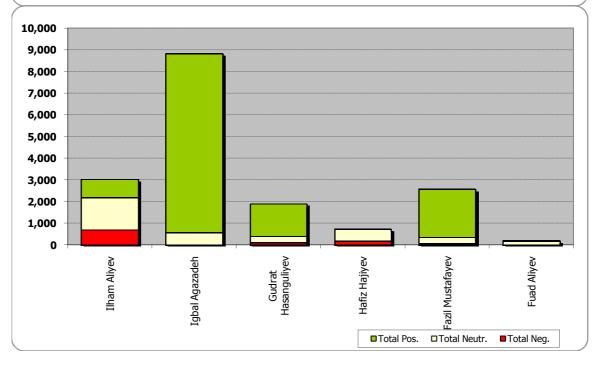






Yeni Musavat - only candidates

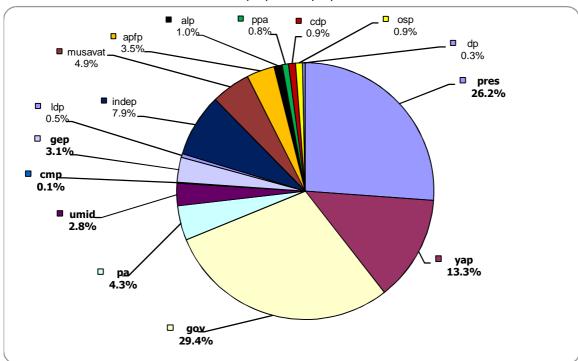


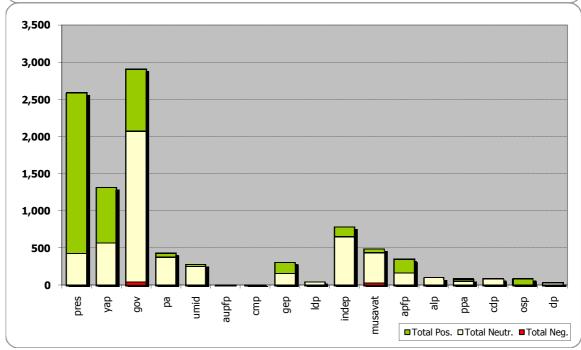




Zerkalo - all monitored subjects

17/09/08 - 13/10/08

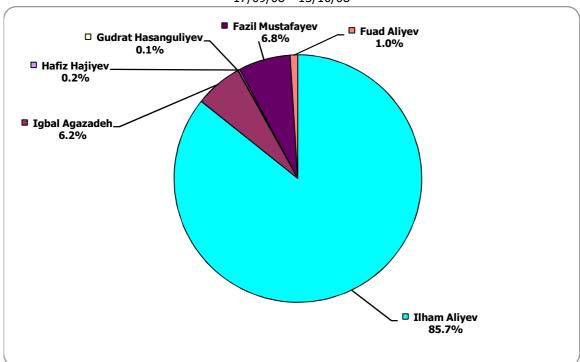


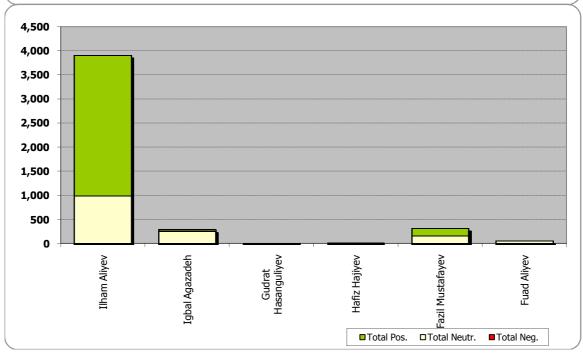




Zerkalo - only candidates

17/09/08 - 13/10/08





ABBREVIATIONS

GOV Government

PRES President

CEC Central Election Commission

PA Presidential Administration

INDEP Independent candidate (Gulamhuseyn Alibayli)

YAP New Azerbaijan Party

ÜMID Ümid Party

AUPFP Azerbaijani Unified Popular Front

CMP Contemporary Musavat Party

MUSAVAT Musavat Party

GPA Green Party of Azerbaijan

GEP Great Establishment Party

LDP Liberal Party of Azerbaijan

APFP Azerbaijan Popular Front Party

ALP Azerbaijan Liberal Party

PPA Public Forum of Azerbaijan

CDP Citizens and Development Party

OSP Open Society Party

DP Democratic Party

CFP Classic Popular Front