

# OSCE United in Countering Violent Extremism **#UnitedCVE** Campaign



# Why #UnitedCVE?

The #UnitedCVE communications campaign was launched in July 2015 by the OSCE Secretary General and the Serbian Chairmanship of the OSCE to underscore that we at the Organization stand as one against violent extremism and terrorism. We must all rise to the challenge of responding to the corrosive appeal of violent extremism by promoting tolerance, mutual respect, pluralism, inclusion, and cohesion.

No State alone can counter violent extremism and radicalization that lead to terrorism, and it is not only a job for governments. In order to prevent this threat, we have to work together at all levels: women and men across cultures and generations, within the security sector and beyond.

The OSCE's 57 participating States and 11 Partners for Co-operation are determined to prevent and combat terrorism, in all its forms and manifestations, while upholding human rights and the rule of law. But we need everyone on board to make it happen. Let's speak up together loud and clear for peace and security!



Films are produced as part of the campaign to raise awareness of more effective approaches to preventing and countering violent extremism.



OSCE Secretary General Lamberto Zannier meets youth participants of the OSCE Counter-Terrorism Conference 2016.

 OSCE UnitedCVE  
@UnitedCVE

To #PreventVE inclusive & tolerant societies are key.  
Great #SHDM2016 keynote speech from @garyyounge! #UnitedCVE

**We can't win  
people over with  
threats.**

**FEAR IS NOT  
A STRATEGY**

Gary Younge,  
Journalist and Author  
United Kingdom

 #UnitedCVE  
osce

RETWEETS 26 LIKES 19



# What we do

Preventing and countering violent extremism and radicalization that lead to terrorism while upholding human rights and the rule of law is a strategic priority for the OSCE.

Through its Secretariat, Institutions and field operations, the Organization helps its participating States to share experiences and good practices, facilitate dialogue between public authorities and civil society, develop and implement national strategies and action plans, and strengthen the role of civil society, women, youth and religious leaders.

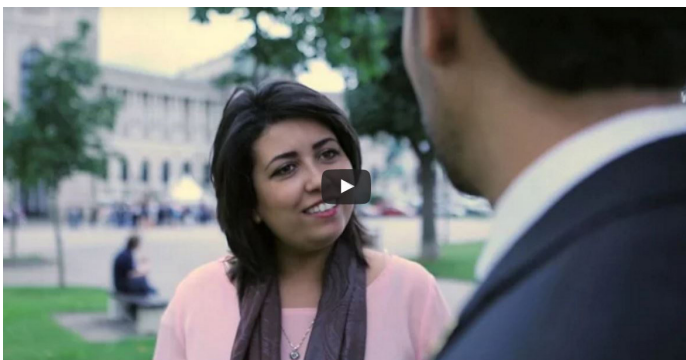
#UnitedCVE highlights this extensive work on criminal justice, community

policing, gender equality, minority rights, freedom of the media, tolerance and non-discrimination, good governance and democratization, to promote comprehensive efforts against violent extremism and radicalization that lead to terrorism.

**In the campaign's first year-and-a-half, #UnitedCVE reached more than 16 million people online, especially youth, across the OSCE area and beyond.**

## #UnitedCVE helps raise awareness

We shed light on key issues and emphasize everyone has a role to play. Watch all the #UnitedCVE videos: [osce.org/UnitedCVE-campaign-videos](https://osce.org/UnitedCVE-campaign-videos)



## #LetsDoodle against hate and intolerance

Who better than the community itself to come up with the best counter- and alternative narratives to violent extremism? In our #LetsDoodle contest we tapped into the creativity of

the public and asked artists and designers to come up with a cartoon character, challenging stereotypes and prejudices that may fuel hate and violence.



## #UnitedCVE offers a space to engage

We provide a platform for testimonials and contributions from civil society.



# Where can you find #UnitedCVE?

Get in touch on Twitter via @UnitedCVE or follow campaign updates from OSCE activities aimed at preventing and countering violent extremism and radicalization that lead to terrorism through the OSCE social media channels on Facebook, Instagram, LinkedIn and YouTube, or the OSCE website: [osce.org/unitedcve](http://osce.org/unitedcve)

## #OSCEyouth

Young people are at the forefront of the #UnitedCVE campaign: we don't only speak about youth, but we involve youth, inviting them to speak up online and offline together with the OSCE and share their experiences from the ground.

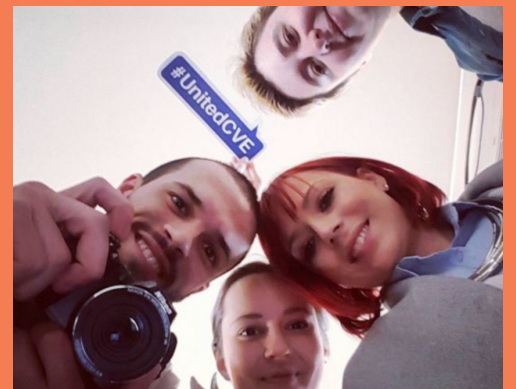


Young participants address policy makers as part of a workshop exploring the role of youth in preventing violent extremism.



## Be the change and take action!

Take #UnitedCVE to your community: download our hashtag bubble from [osce.org/UnitedCVE-visual](http://osce.org/UnitedCVE-visual), print it out and take a photo. Like, share, post on social media using the #UnitedCVE hashtag or send your contribution to [unitedcve@osce.org](mailto:unitedcve@osce.org)



### Follow OSCE



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